

# Vendor Rebate Information

Vendor: Sara Lee

Start Date 1/1/10

End Date 4/30/10

Send by 5/30/10

Items

Coupon Loc: **Broker**

<u>Item</u>	<u>Pack &amp; Size</u>	<u>HFS Code</u>	<u>Vend Code</u>	Rebate
<b>CAKE LEMON LAYER INDIVIDUAL</b>	1 - 24 CNT	18584	38904	Buy 2 - 1 Free
<b>CAKE TURTLE CREAM PIE INDIVIDUAL</b>	1 - 24 CNT	18586	38902	Buy 2 - 1 Free
<b>CAKE CHOCOLATE CREAM INDIVIDUAL</b>	1 - 24 CNT	18589	38903	Buy 2 - 1 Free
<b>CAKE VELVET RED INDIVIDUAL</b>	1 - 24 CNT	18590	38905	Buy 2 - 1 Free
<b>CAKE SPECIAL OCC/CELEB</b>	6 - 6 IN	18614	8543	Buy 2 - 1 Free
<b>*P*CAKE PINEAPPLE BISTRO</b>	24 - 2.5OZ	18615	8161	<b>Buy 2 - 1 Free</b>
<b>*P*CAKE BISTRO CHEESECAKE</b>	24 - 2.6OZ	18617	8164	<b>Buy 2 - 1 Free</b>
<b>*P*CAKE BISTRO HOT FUDGE</b>	24 - 2.8OZ	18619	8163	<b>Buy 2 - 1 Free</b>
<b>S/O26 CAKE BISTRO PEANUT BUTTER</b>	24 - 3.1 OZ	18621	8167	<b>Buy 2 - 1 Free</b>

**ORIGINAL COUPON REQUIRED**

**Coupon attached in file**

# Get a case of the **NEW Individual Desserts Free!**\*

Purchase two cases of any Individual Desserts and one case of **NEW** Individual Desserts and receive a rebate check for the cost of the new Individual Desserts

**January 1, 2010 – April 30, 2010**

Bistro Collection™ Individual Desserts are the ideal size and price point to grow your dessert sales, and now there are 12 varieties to choose from!

**Six NEW flavors include:**

- Red Velvet Layer Cake – 2.5 oz.
- Lemon Cream Layer Cake – 2.6 oz.
- Tiramisu – 2.6 oz.
- Turtle Cream Pie – 3.3 oz.
- Strawberry Cheesecake Cream Pie – 2.8 oz.
- No Sugar Added Chocolate Cream Pie – 3.1 oz.

**Other Individual Desserts available:**

- Hot Fudge Filled Cake – 2.8 oz.
- Carrot Cake filled with Cream Cheese – 2.6 oz.
- New York Style Cheesecake – 2.6 oz.
- Key Lime Pie – 2.8 oz.
- Peanut Butter Cream Pie – 3.1 oz.
- Pineapple Upside Down Cake – 2.7 oz.



\*Free case paid via rebate payment.  
See Terms and Conditions for details.

# Fill In And Mail With Your Distributor Invoice Showing Proof Of Purchase

Purchase Two Cases of any Bistro Collection™ Individual Desserts and one case of NEW Individual Dessert flavors and get a rebate check for the cost of the new-flavor case.

## TERMS AND CONDITIONS

**Eligible Customers:** Commercial and non-commercial foodservice operators. One coupon per operator. Resale, bid, contract business, national accounts and affiliated franchise groups are not eligible. Qualifying multi-unit chains must submit on an individual basis.

**Effective Dates:** Offer applies to qualifying purchases made between January 1, 2010 and April 30, 2010. Request for refund must be postmarked by May 31, 2010. Please allow 4-6 weeks for refund.

**Eligible Products:** The following Bistro Collection™ Individual Desserts are valid for the two-case purchase requirement: 38901, 38902, 38903, 38904, 38905, 38906, 8161, 8162, 8163, 8164, 8166, 8167. Products valid for the one-case rebate: 38901, 38902, 38903, 38904, 38905, 38906 only.

**Limits:** The maximum rebate is the lowest-priced new-flavor case (up to \$35) when all other purchase conditions are met.

**Proof of Purchase:** Copies of distributor invoice(s) showing case purchases must be attached to the coupon. Invoices used for this offer cannot be used in conjunction with any other Sara Lee offer except Foodservice Rewards. Distributor velocity reports will only be accepted if they include specific invoice numbers, dates and purchase prices. No facsimiles or reproductions of this coupon will be accepted. Misuse constitutes fraud. Void where prohibited, licensed, taxed or restricted by law.

### SEND TO:

Sara Lee Foodservice  
Bistro Individual Desserts Trial Offer • PO Box 2048  
Brownsdale, MN 55918

For More Information, Call 1-800-682-SARA (7272)

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Make Check Payable To: \_\_\_\_\_ Title: \_\_\_\_\_  
 Establishment: \_\_\_\_\_  
 Name: \_\_\_\_\_  
 Address: (No. PO Boxes) \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 City: \_\_\_\_\_  
 Email: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Primary Distributor: \_\_\_\_\_ State: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_

Check here if you would like to receive other e-mail offers from Sara Lee.

**Type of Operation: (check one)**

<input type="checkbox"/> Fine Dining	<input type="checkbox"/> Retirement	<input type="checkbox"/> Correctional Institution	<input type="checkbox"/> Average Number of Meals Served Per Day
<input type="checkbox"/> Casual Dining	<input type="checkbox"/> Education	<input type="checkbox"/> Military Services	<input type="checkbox"/> Under 100
<input type="checkbox"/> Family Dining	<input type="checkbox"/> Bar/Tavern	<input type="checkbox"/> Transportation	<input type="checkbox"/> 100-299
<input type="checkbox"/> Quick Service Restaurant	<input type="checkbox"/> Caterer	<input type="checkbox"/> Office Coffee Service	<input type="checkbox"/> 100-299
<input type="checkbox"/> Lodging	<input type="checkbox"/> B&I/Business & Industry	<input type="checkbox"/> Gaming	<input type="checkbox"/> 300-499
<input type="checkbox"/> Health Care	<input type="checkbox"/> Recreation/Entertainment	<input type="checkbox"/> Other Foodservice	<input type="checkbox"/> 500-999
			<input type="checkbox"/> 500-999 or more

Item	SKU	Purchased
NEW! Red Velvet Layer Cake	38905	<input type="checkbox"/>
NEW! Lemon Cream Layer Cake	38904	<input type="checkbox"/>
NEW! Tiramisu	38906	<input type="checkbox"/>
NEW! Turtle Cream Pie	38902	<input type="checkbox"/>
NEW! Strawberry Cheesecake Cream Pie	38901	<input type="checkbox"/>
NEW! No Sugar Added Chocolate Cream Pie	38903	<input type="checkbox"/>
<b>Pineapple Upside Down Cake</b>	<b>8161</b>	<input type="checkbox"/>
<b>Filled Carrot Cake</b>	<b>8162</b>	<input type="checkbox"/>
<b>Hot Fudge Filled Cake</b>	<b>8163</b>	<input type="checkbox"/>
<b>New York Style Cheesecake</b>	<b>8164</b>	<input type="checkbox"/>
<b>Key Lime Pie</b>	<b>8166</b>	<input type="checkbox"/>
<b>Peanut Butter Cream Pie</b>	<b>8167</b>	<input type="checkbox"/>
<b>LOWEST NEW DESSERT CASE PRICE PAID: \$</b> _____		

Printed in USA

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