

Vendor Rebate Information

Vendor: French's

Start Date **1/1/10**

End Date **6/30/10**

Send by **7/31/10**

Items

Coupon Loc: **Download**

<u>Item</u>	<u>Pack & Size</u>	<u>HFS Code</u>	<u>Vend Code</u>	Rebate
MUSTARD SQUEEZE BOTTLE	24 - 8 OZ	39118	05344	Free

ORIGINAL COUPON REQUIRED

Coupon attached in file



Drive traffic, sales and profits with FRENCH'S®... America's #1 Mustard!

Plus, save up to **\$65²** with this New User Rebate!

- FRENCH'S® Yellow Mustard is the undisputed market leader, with **60%** share³.
- Industry pros know who to rely on: Nearly **60%** of Foodservice Operators said that they have been using FRENCH'S® products for 5 years or longer⁴.
- **75%** of consumers say that FRENCH'S® Mustard is an essential part of their favorite foods⁵.
- Quality condiments make a big difference in taste... but the difference in cost is less than 1¢ per serving!



FOODSERVICE
YOU ARE WHAT YOU SERVE™

Nation Unit Sales 52 weeks ending October 2007.
²Maximum value of \$65.
³AC Nielsen, 12 months ending 01/03/09.
⁴Brand Equity Tracker, Technomic, 2008.
⁵Research International Q3 2008. © Brand Association.



FRENCH'S® Honey Mustard Relish Chicken Sandwich

Visit www.frenchsfoodservice.com for this recipe and other great recipes using FRENCH'S® Mustard products.

HC# 39118

UPC	PRODUCT DESCRIPTION	PACK/SIZE	PER CASE ALLOWANCE	
41500-05344	FRENCH'S® Classic Yellow® Mustard	24/8 oz.	\$22.03	<input type="checkbox"/>
41500-74663	FRENCH'S® Classic Yellow® Mustard	12/9 oz.	\$8.53	<input type="checkbox"/>
41500-75677	FRENCH'S® Classic Yellow® Mustard	12/12 oz.	\$12.31	<input type="checkbox"/>
41500-76603	FRENCH'S® Classic Yellow® Mustard	12/30 oz.	\$24.30	<input type="checkbox"/>
41500-81848	FRENCH'S® Classic Yellow® Mustard	4/105 oz.	\$13.72	<input type="checkbox"/>
41500-74187	FRENCH'S® Spicy Brown Mustard	12/12 oz.	\$13.18	<input type="checkbox"/>
41500-81973	FRENCH'S® Spicy Brown Mustard	4/105 oz.	\$17.03	<input type="checkbox"/>
41500-74571	FRENCH'S® Dijon Mustard	12/12 oz.	\$23.54	<input type="checkbox"/>
41500-74128	FRENCH'S® Dijon Mustard	6/32 oz.	\$27.76	<input type="checkbox"/>
41500-81971	FRENCH'S® Dijon Mustard	2/105 oz.	\$29.84	<input type="checkbox"/>
41500-81972	FRENCH'S® Honey Mustard	2/105 oz.	\$18.52	<input type="checkbox"/>
41500-82345	FRENCH'S® Honey Mustard Sauce	4/105 oz.	\$25.00	<input type="checkbox"/>
41500-05325	FRENCH'S® Worcestershire Sauce	12/5 oz.	\$6.80	<input type="checkbox"/>
41500-05308	FRENCH'S® Worcestershire Sauce	4/1 Gal	\$21.49	<input type="checkbox"/>
41500-22006	FRENCH'S® French Fried Onions	6/24oz	\$30.35	<input type="checkbox"/>
41500-76902	FRENCH'S® Potato Sticks	6/16oz	\$14.96	<input type="checkbox"/>



Rebate Instructions

1. Send in distributor invoices for all products being claimed on the rebate. All products must be purchased between January 1, 2010 through June 30, 2010.
2. Maximum rebate value is \$65.00.
3. You may choose a maximum of two cases of any FRENCH'S® brand products. However only 1 case per product UPC# may be redeemed.
4. Mail in rebate form and copies of distributor invoices to: **FRENCH'S® New User Rebate**
c/o Village Press
PO Box 968
Traverse City, MI 49685-0968
Postmark by July 31, 2010

FREE

105 oz. sample

of Dijon, Spicy Brown or Honey Mustard Sauce

Dijon

Spicy Brown

Honey Mustard Sauce

Please choose one sample per claim.

Establishment/Name of Business: _____

Your Name: _____

Title: _____

Street Address (No. P.O. Box): _____

Mailing Address (if different): _____

City: _____ State: _____ Zip: _____

Business Phone: () _____ Fax: () _____

May we send you product and coupon information via email? Yes No

E-mail: _____

Primary Distributor: _____ Average # of meals served per day: _____

Signature: _____ Date: _____

Menu Type: (check all that apply)

<input type="checkbox"/> Wings	<input type="checkbox"/> Asian
<input type="checkbox"/> Italian	<input type="checkbox"/> Other
<input type="checkbox"/> Pizza	<input type="checkbox"/> BBQ
<input type="checkbox"/> Steak	<input type="checkbox"/> Seafood
<input type="checkbox"/> Breakfast/Donuts	<input type="checkbox"/> Sandwiches/Deli
<input type="checkbox"/> Non-Commercial	<input type="checkbox"/> American, Mixed
<input type="checkbox"/> Mexican	

Type of Operation:

<input type="checkbox"/> Full Service Midscale/Family	<input type="checkbox"/> Caterer
<input type="checkbox"/> Quick Service	<input type="checkbox"/> Full Service Casual/Theme
<input type="checkbox"/> Cafeteria & Buffet	<input type="checkbox"/> Hotel/Motel
<input type="checkbox"/> Hospital/Nursing Home	<input type="checkbox"/> K-12 School
<input type="checkbox"/> Bar/Tavern	<input type="checkbox"/> College & University
<input type="checkbox"/> Business & Industry	<input type="checkbox"/> Travel & Leisure
<input type="checkbox"/> Retail Host	

Ownership:

<input type="checkbox"/> Independent	<input type="checkbox"/> Contract Management
<input type="checkbox"/> Chain	

1. This original rebate form must be completed with all information and submitted by the operator claiming payment. The rebate must be postmarked within 30 days after the promotional period (Postmarked by July 31, 2010).
2. This Rebate may not be Reproduced, Purchased, Traded or Sold. Any other use constitutes fraud.
3. No handwritten invoices will be accepted. Copies of original invoices will be accepted. All invoices must be clearly dated during the promotional period with the Operator name and address clearly visible. Distributor Tracking Reports are not accepted and will be rejected.
4. Product claimed on this promotion must be purchased from a Foodservice distributor. Purchases made from Warehouse Clubs or Cash & Carries are ineligible. Warehouse Clubs and Cash & Carry locations do not qualify as Foodservice Operators.
5. ONLY ONE redemption form per Foodservice location (based on name and address) may be submitted between January 1, 2010 through June 30, 2010. Chains and Franchise groups and Buying Group organizations must participate on an individual basis. OPERATORS PARTICIPATING IN A CONTRACT PROGRAM ON THESE PRODUCTS ARE NOT ELIGIBLE FOR THIS REBATE.
6. Maximum value of this rebate is \$65.00.
7. This is a New User Rebate. New Users are defined as someone who has not submitted for a rebate payment for the same product on any other French's Foodservices offer within the last 12 months.
8. Not redeemable in conjunction with any other rebates or offers on the same product during the same time period. Void if restricted, taxed or forbidden by law.
9. Offer good only in the United States of America.



For more information on FRENCH'S® Products, call 1-800-442-4733 or visit www.frenchsfoodservice.com