

Vendor Rebate Information

Vendor: French's Hot Sauce

Start Date **1/1/10**

End Date **6/30/10**

Send by **7/31/10**

Items

Coupon Loc: **Broker**

Item	Pack & Size	HFS Code	Vend Code	Rebate
SAUCE RED HOT PLASTICS	4 - 1 GAL	40010	05560	Max \$33
RED HOT SAUCE	12 - 12 OZ	40012	80552	Max \$17
SAUCE RED HOT EXTRA HOT	4 - 1 GAL	40016	75196	Max \$40
S/O50 SAUCE RED GOLD FEVER	4 - 1 GAL	40017	76752	Max \$38
RED HOT SAUCE	24 - 5 OZ	40018	80551	Max \$16

Buy up to two cases FEEE

ORIGINAL COUPON REQUIRED

Coupon attached in file

Try Frank's® RedHot® the #1 hot sauce brand* and Save up to \$80**

New User Rebate!



Drive traffic and increase check averages with
FRANK'S® REDHOT®!

- Take advantage of customized point of sale materials, available at www.frenchsmerchandisingmall.com
- Get a FREE promotional kit with purchase of any seven FRANK'S® REDHOT® 4/1 gallon products.
- Receive a FREE sample size FRANK'S® REDHOT® Sauce.
- Enroll in the Foodservice Rewards Program and earn instant points. Visit www.foodservicerewards.com



I put that
on everything



FOODSERVICE
YOU ARE WHAT YOU SERVE™

*AC Nielsen, 52 Weeks ending 10/19/09
**Maximum value of \$80 savings
©2009 French's Products, Inc.



Rebate Instructions

1. Send in distributor invoices for all products being claimed on the rebate. All products must be purchased between January 1, 2010 and June 30, 2010.
2. Maximum rebate value is \$80.00.
3. You may choose a maximum of two cases of any FRANK'S® REDHOT® brand products. However only 1 case per product UPC# may be redeemed.
4. Mail in rebate form and copies of distributor invoices to:

**FRANK'S® REDHOT®
New User Rebate
c/o Village Press
PO Box 968
Traverse City, MI 49685-0968
Postmark by July 31, 2010**

UPC	PRODUCT DESCRIPTION	PACK/SIZE	PER CASE ALLOWANCE
41500-05560	FRANK'S® REDHOT® Original Cayenne Pepper Sauce	4/1gal	\$33 <input type="checkbox"/>
41500-75196	FRANK'S® REDHOT® Xtra Hot Cayenne Pepper Sauce	4/1gal	\$40 <input type="checkbox"/>
41500-77131	FRANK'S® REDHOT® Chile N' Lime Hot Sauce	2/1gal	\$21 <input type="checkbox"/>
41500-74161	FRANK'S® REDHOT® Buffalo Wings Sauce	4/1gal	\$36 <input type="checkbox"/>
41500-82317	NEW FRANK'S® REDHOT® Hot Buffalo Wings Sauce	4/1gal	\$38 <input type="checkbox"/>
41500-82318	NEW FRANK'S® REDHOT® Sweet Heat BBQ Wings Sauce	4/1gal	\$38 <input type="checkbox"/>
41500-76752	FRANK'S® REDHOT® Gold Fever Zing Sauce	4/1gal	\$38 <input type="checkbox"/>
41500-74882	FRANK'S® REDHOT® Buffalo Sandwich Sauce	2/1gal	\$20 <input type="checkbox"/>
41500-83119	NEW FRANK'S® REDHOT® Sweet Chili Sauce*	4/5gal	\$30 <input type="checkbox"/>
41500-80551	FRANK'S® REDHOT® Cayenne Pepper Sauce	24/5 oz.	\$16 <input type="checkbox"/>
41500-80552	FRANK'S® REDHOT® Cayenne Pepper Sauce	12/12 oz.	\$17 <input type="checkbox"/>
41500-80553	FRANK'S® REDHOT® Cayenne Pepper Sauce	12/23 oz.	\$27 <input type="checkbox"/>
41500-76739	FRANK'S® REDHOT® Xtra Hot Cayenne Pepper Sauce	24/5 oz.	\$18 <input type="checkbox"/>
41500-77580	FRANK'S® REDHOT® Chile N' Lime Hot Sauce	12/12 oz.	\$21 <input type="checkbox"/>

* Available April 1, 2010



Establishment/Name of Business: _____

Your Name: _____

Title: _____

Street Address (No. P.O. Box): _____

Mailing Address (if different): _____

City: _____ State: _____ Zip: _____

Business Phone: () _____ Fax: () _____

May we send you product and coupon information via email? Yes No

E-mail: _____

Primary Distributor: _____ Average # of meals served per day: _____

Signature: _____ Date: _____

Menu Type: (check all that apply)

- | | |
|---|--|
| <input type="checkbox"/> Wings | <input type="checkbox"/> Asian |
| <input type="checkbox"/> Italian | <input type="checkbox"/> Other |
| <input type="checkbox"/> Pizza | <input type="checkbox"/> BBQ |
| <input type="checkbox"/> Steak | <input type="checkbox"/> Seafood |
| <input type="checkbox"/> Breakfast/Donuts | <input type="checkbox"/> Sandwiches/Deli |
| <input type="checkbox"/> Non-Commercial | <input type="checkbox"/> American, Mixed |
| <input type="checkbox"/> Mexican | |

Type of Operation:

- | | |
|---|--|
| <input type="checkbox"/> Full Service Midscale/Family | <input type="checkbox"/> Caterer |
| <input type="checkbox"/> Quick Service | <input type="checkbox"/> Full Service Casual/Theme |
| <input type="checkbox"/> Cafeteria & Buffet | <input type="checkbox"/> Hotel/Motel |
| <input type="checkbox"/> Hospital/Nursing Home | <input type="checkbox"/> K-12 School |
| <input type="checkbox"/> Bar/Tavern | <input type="checkbox"/> College & University |
| <input type="checkbox"/> Business & Industry | <input type="checkbox"/> Travel & Leisure |
| <input type="checkbox"/> Retail Host | |

Ownership:

- | | |
|--------------------------------------|--|
| <input type="checkbox"/> Independent | <input type="checkbox"/> Contract Management |
| <input type="checkbox"/> Chain | |

1. This original rebate form must be completed with all information and submitted by the operator claiming payment. The rebate must be postmarked within 30 days after the promotional period (Postmarked by July 31, 2010).

2. This Rebate may not be Reproduced, Purchased, Traded or Sold. Any other use constitutes fraud.

3. No handwritten invoices will be accepted. Copies of original invoices will be accepted. All invoices must be clearly dated during the promotional period with the Operator name and address clearly visible. Distributor Tracking Reports are not accepted and will be rejected.

4. Product claimed on this promotion must be purchased from a Foodservice distributor. Purchases made from Warehouse Clubs or Cash & Carries are ineligible. Warehouse Clubs and Cash & Carry locations do not qualify as Foodservice Operators.

5. ONLY ONE redemption form per Foodservice location (based on name and address) may be submitted between January 1, 2010 and June 30, 2010. Chains and Franchise groups and Buying Group organizations must participate on an individual basis.

OPERATORS PARTICIPATING IN A CONTRACT PROGRAM ON THESE PRODUCTS ARE NOT ELIGIBLE FOR THIS REBATE.

6. Maximum value of this rebate is \$80.00.

7. This is a New User Rebate. New Users are defined as someone who has not submitted for a rebate payment for the same product on any other French's Foodservices offer within the last 12 months.

8. Not redeemable in conjunction with any other rebates or offers on the same product during the same time period. Void if restricted, taxed or forbidden by law.

9. Offer good only in the United States of America.



For more information on FRANK'S® REDHOT®, call 1-800-442-4733 or visit www.frenchsfoodservice.com